



WSOC-TV
1901 North Tryon Street
Charlotte, NC 28206-2700

WSOC-TV

Target Enterprises
15260 Ventura Boulevard
#1240
Sherman Oaks, CA 91403

Contract # 314679

Schedule Dates 10/29/12-11/04/12
Advertiser RGAPPC - Republican Governors Association (952)
Agency Target Enterprises (3056)
Product Political - Issue (1068)
Brand 147/REPUB GOV ASS NC (129020)
Salesperson Telerep/Los Angeles, Los Angeles (1043)
Sales Office Telerep/Los Angeles
Buyer Name CRANE, CINDIE
Phone/Fax /
CPE RGA NC/RGA/147
Account Types National/Political
Billing Type Standard
Comments 147/REPUB GOV ASS NC
***** THIS IS A CASH IN ADVANCE SCHEDULE *****
PRODUCT: REPUBLICAN GOVERNORS ASSOCIATION, RGA NC

Date Entered 06/04/12
Last Modified 08/24/12
Entered By Jill Hipskind
CO-OP No
Headline # 06151627
Demo
Order Type Normal
Package Deal
Commission % 15.00
Commission \$7,404.00
Net Total \$41,956.00
Sales Tax

Charlotte (WSOC)
By Broadcast Month
Nov. 2012
Grand Total: 44 \$49,360.00

Line	Line Type / Break Type (Ref #)	Dates	Sec	Length	Run Times	SPW	Mo	Tu	We	Th	Fr	Sa	Su	Spots	Rate	Total	Station	Comments	Entered
3.0	Revised Line / Spot	10/29/12-11/02/12	3	:30	7A- 9A (EST)		2	2	2	1	1						Charlotte (WSOC)	RUN 2X M-W & 1X TH-F PER DAY MAX SEP	6/4/12
3.1	Normal Line / Spot	10/29/12-11/02/12	3	:30	7A- 9A (EST)		X	X	X	X	X			3	\$1,100.00	\$3,300.00	Charlotte (WSOC)	RUN 2X M-W & 1X TH-F PER DAY MAX SEP	8/15/12
10.0	Revised Line / Spot	10/29/12-11/02/12	4	:30	5P- 5:30P (EST)		1	1	1	1	1						Charlotte (WSOC)	RUN 1X PER DAY	6/4/12
10.1	Normal Line / Spot	10/29/12-11/02/12	4	:30	5P- 5:30P (EST)		X	X	X	X	X			2	\$1,175.00	\$2,350.00	Charlotte (WSOC)	RUN 1X PER DAY	8/15/12
12.0	Normal Line / Spot	10/29/12-11/02/12	4	:30	6P- 6:30P (EST)		1	1	1	1	1			5	\$1,590.00	\$7,950.00	Charlotte (WSOC)	RUN 1X PER DAY	6/4/12
13.0	Normal Line / Spot	10/29/12-11/02/12	4	:30	6:58P- 7:30P (EST)		1	1	1	1	1			5	\$1,175.00	\$5,875.00	Charlotte (WSOC)	RUN 1X PER DAY	6/4/12
14.0	Normal Line / Spot	10/29/12-11/02/12	4	:30	7:28P- 7:56P (EST)		1	1	1	1	1			5	\$1,190.00	\$5,950.00	Charlotte (WSOC)	RUN 1X PER DAY	6/4/12
15.0	Normal Line / Spot	10/29/12-10/29/12	3	:30	10P- 11P (EST)									1	\$4,500.00	\$4,500.00	Charlotte (WSOC)	RUN 1X PER DAY	6/4/12
16.0	Normal Line / Spot	10/29/12-11/04/12	3	:30	11P- 11:35P (EST)		X	X	X	X	X			5	\$1,690.00	\$8,450.00	Charlotte (WSOC)	RUN 1X PER DAY	6/4/12
17.0	Normal Line / Spot	10/29/12-11/04/12	3	:30	11:35P- 12:02A (EST)		1	1	1	1	1			4	\$690.00	\$2,760.00	Charlotte (WSOC)	RUN 1X PER DAY	6/4/12
19.0	Normal Line / Spot	11/03/12-11/03/12	2	:30	12P- 12:30P (EST)								1		\$525.00		Charlotte (WSOC)	RUN 1X PER DAY	6/4/12
19.0.1	Preempt	11/03/12															Charlotte (WSOC)	Program Change/Exception	

CONFIRMATION CONTRACT

Accepted Agency/Advertiser:

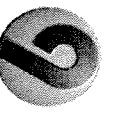
Date:

Accepted Station:

Date:

Comments:

WSOC-TV does not accept advertising contracts that impermissibly discriminate on the basis of race or ethnicity. This non-discrimination provision is a condition of each advertising contract with this station whether verbal or written.



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21.0	Normal Line / Spot	11/04/12-11/04/12	2	:30	6P- 6:30P (EST)								1	1	\$1,275.00	\$1,275.00	Charlotte (WSOC)	RUN 1X PER DAY	6/4/12
22.0	Normal Line / Spot	11/04/12-11/04/12	4	:30	9A- 10A (EST)								1	1	\$475.00	\$475.00	Charlotte (WSOC)	RUN 1X PER DAY	6/4/12
23.0	Normal Line / Spot	11/04/12-11/04/12	3	:30	6A- 8A (EST)								1	1	\$400.00	\$400.00	Charlotte (WSOC)	RUN 1X PER DAY	6/4/12
24.0	Normal Line / Spot	11/03/12-11/03/12	3	:30	12:05A- 12:35A (EST)								1	1	\$490.00	\$490.00	Charlotte (WSOC)	RUN 1X PER DAY	6/4/12
25.0	Normal Line / Spot	11/02/12-11/02/12	3	:30	12:05A- 12:35A (EST)								1	1	\$690.00	\$690.00	Charlotte (WSOC)	RUN 1X PER DAY	6/4/12
26.0	Normal Line / Spot	10/29/12-11/02/12	3	:30	1:08A- 2:05A (EST)								1	2	\$110.00	\$220.00	Charlotte (WSOC)	RUN 1X PER DAY	6/4/12
27.0	Normal Line / Spot	11/04/12-11/04/12	3	:30	11:35P- 12:05A (EST)								1	1	\$500.00	\$500.00	Charlotte (WSOC)		8/15/12
28.0	Normal Line / Spot	10/29/12-11/02/12	6	:30	4P- 5P (EST)								1	5	\$690.00	\$3,450.00	Charlotte (WSOC)		8/15/12
29.0	Normal Line / Spot	11/03/12-11/03/12	4	:30	6A- 9A (EST)								1	1	\$725.00	\$725.00	Charlotte (WSOC)		8/24/12

CONFIRMATION CONTRACT

Accepted Agency/Advertiser: _____ Date: _____

Accepted Station: _____ Date: _____

Comments: _____

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